



4374 Kukui Grove Street, Suite #201  
Lihue, Kaua'i, Hawai'i 96766  
t: **808.245.2043** f: **808.246.8738**  
**[www.kauaiunitedway.org](http://www.kauaiunitedway.org)**



**United  
Way**



**Kaua'i United Way**

**KAUA'I UNITED WAY**

*2018 Annual Report*



# Mahalo

## NUI LOA KAUA'I

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# VISION STATEMENT

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► Kaua'i United Way is the premier organization for charitable giving on Kaua'i. We have successfully established a unified effort to mobilize resources – dollars, volunteers, in-kind support, and public concern – and apply them in ways that best serve the needs of our community. As a result of our diverse marketing and innovative fundraising strategies, when people consider making a gift to Kaua'i's charitable causes, they think first of Kaua'i United Way. As the generosity of our residents and visitors increases, KUW maximizes its support to a growing number of nonprofit agencies, strengthening them so they can focus more on services and less on fundraising.

## STATEMENT OF PURPOSE

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► In 1943, a small group of passionate, visionary community leaders – Elsie and Mabel Wilcox, A. Hebard Case, Lindsay Faye, Andrew Gross and Bernard D. Pratt – determined to “transmit the community not less but greater, better and more beautiful than it was transmitted to us” established the precursor organization which became known as Kaua'i United Way. They believed that “this organization could unite community non-profits in an annual funding appeal and then distribute these funds appropriately.” It was also their intent to “develop, strengthen and make socially more effective the operation of such services and to promote cooperation, efficiency and economy in the operation of organizations so that the general welfare of the people of Kaua'i would be advanced and that dependency, delinquency and defectiveness and such social conditions as tend to create them may be reduced and ultimately eliminated.” Today, we continue to honor these noble sentiments by providing a vital framework for our community to care for itself.

## *a message from the* **PRESIDENT**



MAHALO! Again, thank you for your personal investment in our community through **Kaua'i United Way**. Your support of our **Kaua'i United Way** vital service agencies helps bridge the gap between those who need help and those who can help. Your contribution is helping our Kaua'i neighbors lead better, healthier lives. Your contribution of time and/or money makes it possible for more folks to also contribute to our lives, families and future.

I am personally very proud that you have joined me in responding to the **LIVE UNITED the Kaua'i United Way** call to action: **Give. Advocate. Volunteer.** Together, we are able to magnify the impact of our Kaua'i vital non-profit service agencies to work and inspire others to do the same. By taking the opportunity to give, you have provided opportunity for others to also truly, honestly say "**Lucky We Live Kaua'i**". I will tell the world!

*Ron Wiley* | BOARD PRESIDENT



# *a message from the* **EXECUTIVE DIRECTOR**

*Aloha!*

2018 provided a wake-up call (*if one was needed!*) that things happen that no one sees coming. These predictable unknown events happen in everyone's lives, all the time. Last year, the natural phenomena of Kauai's record flooding along with the Big Island's volcanic eruptions were unmistakable on everyone's radar screens.

The natural, good and proper response of most people is to want to help. The Internet elevates the visibility of distant calamities and personal tragedies, providing more opportunities for people to help. People feel good about helping when they can ... and they should feel good about that.



My concern is that the prominent visibility of these problems tends to overshadow the less noticeable, perhaps less glamorous, needs that underlie our everyday lives – the very issues that are at the core of what **KUW** is all about. It may not seem as gratifying to talk about ensuring that adequate childcare is available, that kids are guided on good paths away from choices with disastrous consequences or people with extra physical or mental challenges are helped to achieve as rewarding, independent and productive lives as possible. But these things are nonetheless vitally important to the individuals involved. They also have crucial impacts on each of us in our everyday lives and for the world our children will inherit.

Fortunately, there is no need to sacrifice one for the other. Let's be cognizant of reminding each other of the need to do both!

With sincere appreciation,



# statement of FINANCIAL POSITION

Financial Information as of June 30, 2017 and June 30, 2018. Figures are excerpted from our audited financial statements. A complete copy of the audited financial statement is available by writing or calling Kaua'i United Way.

## ASSETS

### CURRENT ASSETS

Cash and cash equivalents  
Certificates of deposit  
Pledges receivable:  
    Campaign  
    Less allowance for doubtful accounts

Investments  
Life insurance-cash surrender value  
Prepaid expenses

### TOTAL CURRENT ASSETS

### PROPERTY AND EQUIPMENT

Office space  
Fee interest  
Furniture and equipment  
Less accumulated depreciation  
TOTAL PROPERTY AND EQUIPMENT

### TOTAL ASSETS

## LIABILITIES AND NET ASSETS

### CURRENT LIABILITIES

Accrued expenses  
Deferred income-Golf tournament  
Current maturity long-term debt  
TOTAL CURRENT LIABILITIES

### LONG-TERM DEBT

### NET ASSETS

Unrestricted  
Temporarily restricted  
TOTAL NET ASSETS

### TOTAL LIABILITIES AND NET ASSETS

	June 30,	
	2018	2017
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 232,361	\$ 231,515
Certificates of deposit	174,282	174,028
Pledges receivable:		
Campaign	134,468	143,947
Less allowance for doubtful accounts	(35,000)	(35,000)
	99,468	108,947
Investments	545,746	520,785
Life insurance-cash surrender value	6,899	6,592
Prepaid expenses	3,689	3,813
<b>TOTAL CURRENT ASSETS</b>	<b>1,062,445</b>	<b>1,045,680</b>
<b>PROPERTY AND EQUIPMENT</b>		
Office space	143,615	143,615
Fee interest	173,965	173,965
Furniture and equipment	17,017	17,017
Less accumulated depreciation	(64,917)	(59,227)
<b>TOTAL PROPERTY AND EQUIPMENT</b>	<b>269,680</b>	<b>275,370</b>
<b>TOTAL ASSETS</b>	<b>\$1,332,125</b>	<b>\$1,321,050</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT LIABILITIES</b>		
Accrued expenses	\$ 2,674	\$ 2,506
Deferred income-Golf tournament	43,630	41,390
Current maturity long-term debt	4,600	4,400
<b>TOTAL CURRENT LIABILITIES</b>	<b>50,904</b>	<b>48,296</b>
<b>LONG-TERM DEBT</b>	<b>157,492</b>	<b>162,122</b>
<b>NET ASSETS</b>		
Unrestricted	693,860	697,127
Temporarily restricted	429,869	413,505
<b>TOTAL NET ASSETS</b>	<b>1,123,729</b>	<b>1,110,632</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$1,332,125</b>	<b>\$1,321,050</b>

2018 Golf Tournament



2018 Golf Tournament Volunteers



2018 Walk A Thon





# Statement of **ACTIVITIES**



**Top 15 Employee Groups  
of the 2017 Campaign**



**Executive Director Scott Giarman & President Ron Wiley  
present Vice-President Beth Tokioka  
with the 2018 Founder's Award**

Unrestricted revenues gains and losses:		
Special events	\$ 123,437	\$ 98,831
Interest and dividends	17,908	15,473
Realized and unrealized investment gains		
net of losses	<u>7,794</u>	<u>30,589</u>
TOTAL UNRESTRICTED REVENUES, GAINS AND LOSSES	149,139	144,893
Net assets released from restrictions-		
Satisfaction of program restrictions	<u>330,270</u>	<u>295,480</u>
TOTAL UNRESTRICTED REVENUES, GAINS AND LOSSES		
AND OTHER SUPPORT	479,409	440,373
Expenses		
Program services:		
Campaign and program	559,508	521,380
Events	<u>29,285</u>	<u>27,866</u>
TOTAL PROGRAM SERVICES	588,793	549,246
Management and general	<u>94,434</u>	<u>90,805</u>
TOTAL EXPENSES	<u>683,227</u>	<u>640,051</u>
DECREASE IN UNRESTRICTED		
NET ASSETS	(203,818)	(199,678)
TEMPORARILY RESTRICTED NET ASSETS		
Campaign contributions	547,185	505,018
Net assets released from restrictions-		
Satisfaction of program restrictions	<u>(330,270)</u>	<u>(295,480)</u>
INCREASE IN RESTRICTED NET ASSETS	<u>216,915</u>	<u>209,538</u>
INCREASE IN NET ASSETS	13,097	9,860
NET ASSETS AT BEGINNING OF YEAR	<u>1,110,632</u>	<u>1,100,772</u>
NET ASSETS AT END OF YEAR	<u>\$1,123,729</u>	<u>\$1,110,632</u>



**ALZHEIMER'S****BIG BROTHERS, BIG SISTERS****EASTER SEALS HAWAII****CHILD & FAMILY SERVICE**

# AGENCY ALLOCATIONS

"Providing leadership to unite the people of Kaua'i  
by sharing resources to better care for one another."

Alzheimer's Disease & Related Disorders Association

Big Brothers, Big Sisters of Kaua'i

Boy Scouts of America, Aloha Council, Kaua'i District

Catholic Charities Hawai'i – Kaua'i

Child & Family Service

Easter Seals of Hawai'i

Friendship Club

Friends of the Kaua'i Drug Court

Girl Scouts of Hawaii

Hale Kipa

Hale 'Opio Kaua'i, Inc.

Hawai'i Children's Theatre

Hawai'i Food Bank – Kaua'i Branch

Kaua'i Economic Opportunity, Inc. – Mediation and Homeless Programs

Kaua'i Hospice

Legal Aid Society of Hawai'i – Kaua'i

Life's Bridges

Malama Pono Health Services

Mental Health Kokua

Parents & Children Together – PACT Kaua'i

PATCH - People Attentive To Children

The Salvation Army

Women In Need

YMCA of Kaua'i





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2018 Golf Tournament



2018 Golf Tournament Volunteers



2018 Walk A Thon





# CAMPAIGN *Income Sources*

- Agencies
- County of Kaua'i Employees
- Kaua'i Klassics Fundraiser
- Direct Mail
- Employee Groups
- Golf Tournament
- Small Business
- Special Event Fundraisers
- State of Hawaii Employees
- Trusts, Foundations & Corporations
- Walk A Thon



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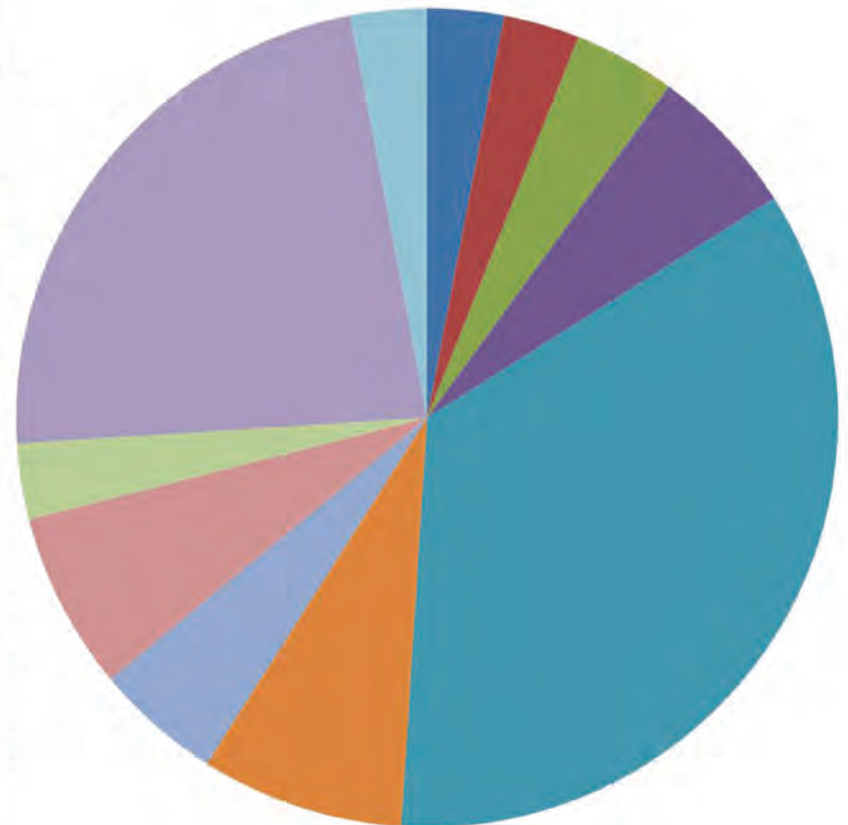


Kaua'i Island Utility Cooperative



Enterprise, Alamo,  
National Car Rental

*\$700,000  
Goal*





# BOARD OF DIRECTORS

## Term Ending 2019

S. Lani Aranio  
*Marriott's Kaua'i Lagoons*

Clifton Arruda  
*Bank of Hawai'i*

Nicholas Courson  
*County of Kaua'i Deputy Attorney*

Shelly Gerardo  
*Kukui'ula Development Co.*

Barbara Nagamine  
*Retired*

## Honorary Board Members

Mayor Derek Kawakami

Tony Faye

Mike Kano

Maryanne Kusaka

Yoshiko "Dimples" Kano

David Pratt

Peter Yukimura

## Term Ending 2020

Paul Endo  
*First Hawaiian Bank*

Jimmy Sone  
*Retired*

Tom Shigemoto  
*A & B Properties, Inc.*

Maureen Tabura  
*Kaua'i Community College*

Tim Takeshita  
*Enterprise Holdings, LLC*

Beth Tokioka  
*Kaua'i Island Utility Cooperative*

Robert Westerman  
*County of Kaua'i – Fire Chief*

Ron Wiley  
*KONG Radio Group*

## Term Ending 2021

Gerald T. Ako  
*HGEA-AFSCME*

Sarah Blane  
*County of Kaua'i*

Lili Bryan-Conant  
*Hawaii Medical Service Association*

Stacie Chiba-Miguel  
*The Shops at Kukui'ula*

Carol Furtado  
*King Auto Center*

Dan King  
*Grand Hyatt Kaua'i Resort & Spa*

## Officers

President | Ron Wiley

Vice-President | Beth Tokioka

Treasurer | Clifton Arruda

Secretary | Carol Furtado







**Kaua'i United Way**

Presented at the Annual Meeting  
**APRIL 4, 2019**

## *Mission Statement*

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Providing leadership to unite the  
people of Kaua'i by sharing resources  
to better care for one another.

# *2018 Annual Report*