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**United
Way**



Kaua'i United Way

KAUA'I UNITED WAY

2019 Annual Report

Mahalo

NUI LOA KAUA'I

01



VISION STATEMENT

► Kauaʻi United Way is the premier organization for charitable giving on Kauaʻi. We have successfully established a unified effort to mobilize resources – dollars, volunteers, in-kind support, and public concern – and apply them in ways that best serve the needs of our community. As a result of our diverse marketing and innovative fundraising strategies, when people consider making a gift to Kauaʻi’s charitable causes, they think first of Kauaʻi United Way. As the generosity of our residents and visitors increases, KUW maximizes its support to a growing number of nonprofit agencies, strengthening them so they can focus more on services and less on fundraising.

STATEMENT OF PURPOSE

► In 1943, a small group of passionate, visionary community leaders – Elsie and Mabel Wilcox, A. Hebard Case, Lindsay Faye, Andrew Gross and Bernard D. Pratt – determined to “transmit the community not less but greater, better and more beautiful than it was transmitted to us” established the precursor organization which became known as Kauaʻi United Way. They believed that “this organization could unite community non-profits in an annual funding appeal and then distribute these funds appropriately.” It was also their intent to “develop, strengthen and make socially more effective the operation of such services and to promote cooperation, efficiency and economy in the operation of organizations so that the general welfare of the people of Kauaʻi would be advanced and that dependency, delinquency and defectiveness and such social conditions as tend to create them may be reduced and ultimately eliminated.” Today, we continue to honor these noble sentiments by providing a vital framework for our community to care for itself.

a message from the **PRESIDENT**



MAHALO! We have great news for all of Kauaʻi. Our campaign goal of \$625,000 for our **Kauaʻi United Way** member vital not-for-profit service agencies was reached by the generous people of Kauaʻi! Most of those funds were raised by payroll deduction from the hard working employees all over Kauaʻi. We, of course, intend to do this again this coming year with your help. Again, thank you for your personal investment in our community through **Kauaʻi United Way**. Your support of our **Kauaʻi United Way** vital service agencies helps bridge the gap between those who need help and those who can help. Your contribution is helping our Kauaʻi neighbors lead better, healthier lives. Your contribution of time and/or money makes it

possible for more folks to also contribute to our lives, families and future. I am personally very proud that you have joined me in responding to the **"LIVE UNITED the Kauaʻi United Way"** call to action: Give. Advocate. Volunteer. Together, we are able to magnify the impact of our Kauaʻi vital non-profit service agencies to work and inspire others to do the same. By taking the opportunity to give, you have provided an opportunity for others to also truly, honestly say **"Lucky We Live Kauaʻi"**. I will tell the world!

Ron Wiley | BOARD PRESIDENT

a message from the **EXECUTIVE DIRECTOR**

"It's always something!"

How many times have we heard that? Well, it's kinda true! Last year, Kaua'i experienced extreme flooding and the Big Island suffered through a prolonged volcanic eruption. This year, it's corona virus. Next year, who knows? But there will be something. As the world has grown increasingly interconnected we are more and more aware of all the "somethings" happening all over the globe.

Here's something else that's always there: underlying social problems that erode the foundation of our society – things like homelessness, inadequate food, drug abuse and domestic violence – right here on our island. They'll change and evolve, but they'll always be there in some form or another. And it's up to us to do something about them.

Fortunately, there is Kaua'i United Way. For the last 77 years, KUW has been here, tirelessly confronting the social challenges that each year has brought and consistently making life on our island better for every single one of us.

In 2019, we demonstrated that with strong leadership showing people how big an impact each of us can make on the challenges facing us, we exceeded our fundraising goal – wow! Let's take this as a new floor and use 2020 to help even more people understand how much very positive change we can effect for the sake of us all and our children after us.

Who knows what challenges will be facing us 77 years from now?! One thing is certain, though: The Kaua'i United Way Campaign of 2097 will be pulling people together to continue to make Kaua'i the best it can be.

Congratulations on a fantastic 2019 Campaign!



statement of FINANCIAL INFORMATION

Financial Information as of June 30, 2018 and June 30, 2019. Figures are excerpted from our audited financial statements. A complete copy of the audited financial statement is available by writing or calling Kaua'i United Way.

ASSETS

CURRENT ASSETS

Cash and cash equivalents	\$ 232,361	\$ 177,464
Certificates of deposit	174,282	174,714
Pledges receivable:		
Campaign	134,468	123,502
Less allowance for doubtful accounts	(35,000)	(35,000)
	99,468	88,502
Investments	545,746	581,456
Life insurance-cash surrender value	6,899	--
Prepaid expenses	3,689	3,393
TOTAL CURRENT ASSETS	1,062,445	1,025,529

PROPERTY AND EQUIPMENT

Office space	143,615	143,615
Fee interest	173,965	173,965
Furniture and equipment	17,017	17,017
Less accumulated depreciation	(64,917)	(69,707)
TOTAL PROPERTY AND EQUIPMENT	269,680	264,890

TOTAL ASSETS	<u>\$1,332,125</u>	<u>\$1,290,419</u>
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LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accrued expenses	\$ 2,674	\$ 1,808
Deferred income-Golf tournament	43,630	44,872
Current maturity long-term debt	4,600	4,800
TOTAL CURRENT LIABILITIES	50,904	51,480

LONG-TERM DEBT	157,492	152,704
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NET ASSETS

Unrestricted	693,860	710,379
Temporarily restricted	429,869	375,856
TOTAL NET ASSETS	<u>1,123,729</u>	<u>1,086,235</u>



2019 Golf Tournament



2019 Walk A Thon



Statement of ACTIVITIES



**Top 15 Employee Groups
for the 2019 Campaign**



**Top 3 Per Capita for the
2019 Campaign**



**2019 Founders Award Winner
Jimmy Sone**

UNRESTRICTED NET ASSETS

Unrestricted revenues gains and losses:

Special events

Fiscal years ended June 30

2018

2019

Interest and dividends

Realized and unrealized investment gains

net of losses

TOTAL UNRESTRICTED REVENUES, GAINS AND LOSSES

Net assets released from restrictions-

Satisfaction of program restrictions

TOTAL UNRESTRICTED REVENUES, GAINS AND LOSSES

AND OTHER SUPPORT

Expenses

Program services:

Campaign and program

Events

TOTAL PROGRAM SERVICES

Management and general

TOTAL EXPENSES

DECREASE IN UNRESTRICTED

NET ASSETS

TEMPORARILY RESTRICTED NET ASSETS

Campaign contributions

Net assets released from restrictions-

Satisfaction of program restrictions

INCREASE IN RESTRICTED NET ASSETS

INCREASE (DECREASE) IN NET ASSETS

NET ASSETS AT BEGINNING OF YEAR

NET ASSETS AT END OF YEAR

\$ 123,437

17,908

7,794

149,139

330,270

479,409

559,508

29,285

588,793

94,434

683,227

(203,818)

547,185

(330,270)

216,915

13,097

1,110,632

\$1,123,729

\$ 115,513

23,218

6,211

144,942

293,192

438,134

526,130

38,768

564,898

95,901

660,799

(222,665)

478,363

(293,192)

185,171

(37,494)

1,123,729

\$1,086,235

2019 PARTNER AGENCIES

Alzheimer's Disease &
Related Disorders Association

Big Brothers, Big Sisters of Kaua'i

Boy Scouts of America, Aloha Council,
Kaua'i District

Catholic Charities Hawai'i – Kaua'i

Child & Family Service

Easter Seals of Hawai'i

Friendship Club

Friends of the Kaua'i Drug Court

Girl Scouts of Hawaii

Hale Kipa

Hawai'i Children's Theatre

Hawai'i Foodbank – Kaua'i Branch

Kaua'i Economic Opportunity, Inc.
– Mediation and Homeless Programs

Kaua'i Hospice

Legal Aid Society of Hawai'i – Kaua'i

Life's Bridges

Malama Pono Health Services

Mental Health Kokua

Parents & Children Together – PACT Kaua'i

PATCH - People Attentive To Children

The Salvation Army

Women In Need

YMCA of Kaua'i



EASTER SEALS HAWAII – KAUA'I



BIG BROTHERS, BIG SISTERS



FRIENDS OF THE KAUA'I DRUG COURT



PATCH



*Providing
leadership
to unite the
people of
Kaua'i
by sharing
resources to
better care
for one
another.*



-by category

AGENCY ALLOCATIONS



HAWAII FOOD BANK – Kaua'i Branch



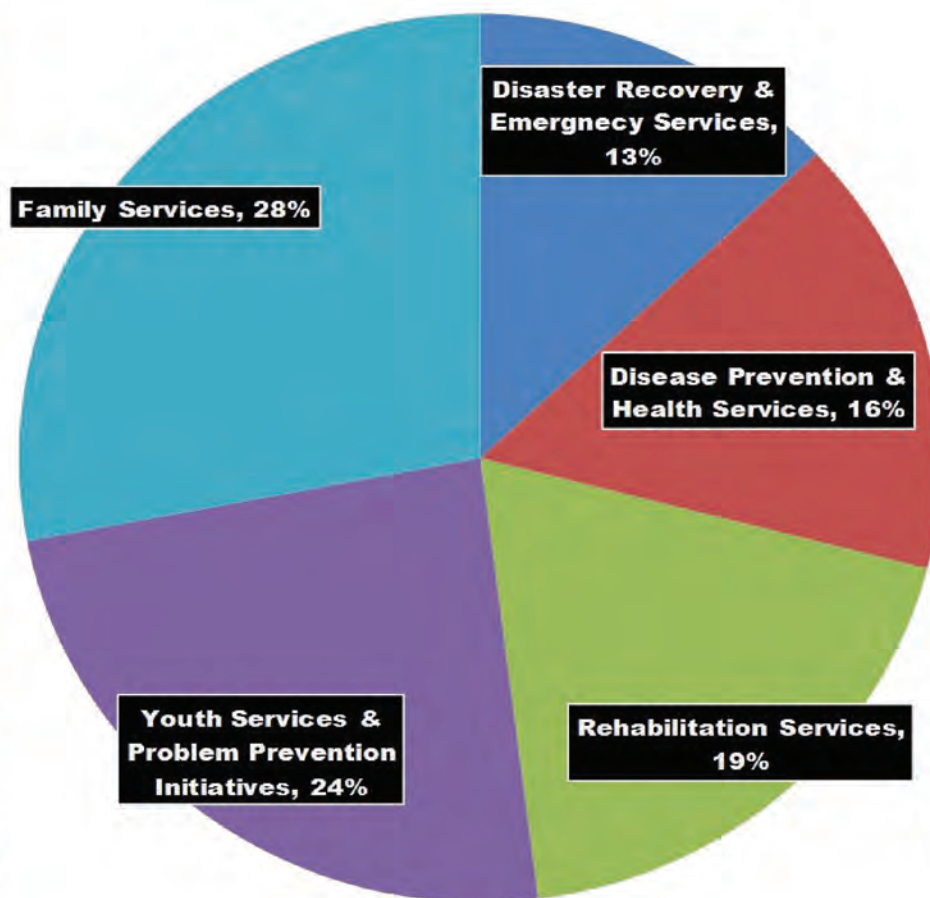
PACT – Kaua'i



HAWAII CHILDREN'S THEATRE



WOMEN IN NEED



CAMPAIGN *Income Sources*

- Agencies
- County of Kaua'i Employees
- Kaua'i Classics Fundraiser
- Direct Mail
- Employee Groups
- Golf Tournament
- Small Business
- Special Event Fundraisers
- State of Hawaii Employees
- Trusts, Foundations & Corporations
- Walk A Thon



First Hawaiian Bank

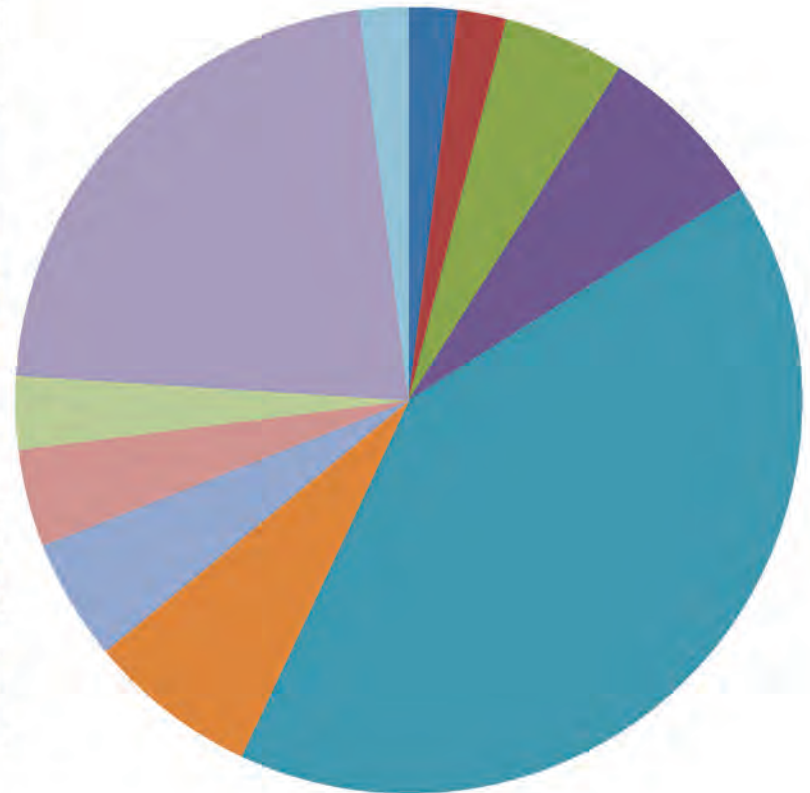


Enterprise Holdings Foundation



Kaua'i Island Utility Cooperative

*\$625,000
Goal*



BOARD OF DIRECTORS

Term Ending 2022

S. Lani Aranio
Kaua'i Lagoons Resort

Clifton Arruda
Central Pacific Bank

Michael Contrades
Retired

Nicholas Courson
County of Kaua'i Deputy Attorney

Shelly Gerardo
Kukui'ula

John Poehnelt
Keoki's Paradise

Term Ending 2021

Gerald T. Ako
HGEA-AFSCME, Local 152

Lili Bryan-Conant
Hawai'i Medical Service Association

Stacie Chiba-Miguel
The Shops at Kukui'ula

Carol Furtado
King Auto Center

Dan King
*Grand Hyatt Kaua'i Resort & Spa
KONG Radio Group*

Term Ending 2020

Paul Endo
First Hawaiian Bank

Jimmy Sone
Retired

Tom Shigemoto
A & B Properties, Inc.

Tim Takeshita
Enterprise Holdings, LLC

Maureen Tabura
Kaua'i Community College

Beth Tokioka
Kaua'i Island Utility Cooperative

Ron Wiley
KONG Radio Group

Honorary Board Members

Tony Faye

Mike Kano

Yoshiko "Dimples" Kano

Mayor Derek Kawakami

Maryanne Kusaka

Barbara Nagamine

David Pratt

Peter Yukimura



Officers

President | Ron Wiley

Vice-President | Beth Tokioka

Treasurer | Clifton Arruda

Secretary | Carol Furtado



Kaua'i United Way

Mission Statement

Providing leadership to unite the
people of Kaua'i by sharing resources
to better care for one another.

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