Mahalo
NUI LOA KAU'A'I
VISION STATEMENT

Kaua‘i United Way is the premier organization for charitable giving on Kaua‘i. We have successfully established a unified effort to mobilize resources – dollars, volunteers, in-kind support, and public concern – and apply them in ways that best serve the needs of our community. As a result of our diverse marketing and innovative fundraising strategies, when people consider making a gift to Kaua‘i’s charitable causes, they think first of Kaua‘i United Way. As the generosity of our residents and visitors increases, KUW maximizes its support to a growing number of nonprofit agencies, strengthening them so they can focus more on services and less on fundraising.

STATEMENT OF PURPOSE

In 1943, a small group of passionate, visionary community leaders – Elsie and Mabel Wilcox, A. Hebard Case, Lindsay Faye, Andrew Gross and Bernard D. Pratt – determined to “transmit the community not less but greater, better and more beautiful than it was transmitted to us” established the precursor organization which became known as Kaua‘i United Way. They believed that “this organization could unite community non-profits in an annual funding appeal and then distribute these funds appropriately.” It was also their intent to “develop, strengthen and make socially more effective the operation of such services and to promote cooperation, efficiency and economy in the operation of organizations so that the general welfare of the people of Kaua‘i would be advanced and that dependency, delinquency and defectiveness and such social conditions as tend to create them may be reduced and ultimately eliminated.” Today, we continue to honor these noble sentiments by providing a vital framework for our community to care for itself.
Aloha everyone and a Great Big Mahalo to all of you for everything you do for Kaua‘i United Way, the Agencies we support and the community they serve. We are not measured by what we do but by what we leave behind and KUW, over the many years, has left – and continues to leave – a wonderful legacy of giving and caring, thanks to you. This great work can only be possible with your support and the tireless work of our administrative staff, volunteers and a vision of making Kaua‘i a better place to live for everyone.

The USA is the world’s most generous nation, Hawaii is the most generous state and Kaua‘i out-donates the State in the per capita percentage for people donating to charitable organizations, making Kaua‘i people by far the most generous givers in the world! You deserve a pat on the back for an outstanding job well done.

Kaua‘i United Way is undertaking some new challenges with an updated strategic plan and we are excited to see the efforts of the Strategic Plan Committee and the new organization as we move into the future. We are mindful of the fear of change but also hopeful it will reinvigorate our Board Members and bring others to the aid of the community. We are looking forward to another successful Campaign and all the great new programs our agencies are proposing. You make the difference and we are proud to be your partners in giving back to Kaua‘i.

Mahalo again and thank you whether you are a donor, a recipient, agency provider or just a friend of KUW ... Mahalo, Mahalo, Mahalo!

Robert Westermann | Board President
Thank you for your donations to the people of Kaua`i in 2015. It means a lot and it accomplishes a lot!

I have come to believe that perhaps the most important thing we can do as human beings is also one of the easiest: simply be kind to one another. That includes giving to those in need. It doesn’t have to be a lot but it should be something.

I also believe that the vast majority of people – most especially here on Kaua`i – are inherently good. Then, why doesn’t everyone give? I think the short answer is fear, the root of so much that ails the world – fear that they don’t have enough to give; fear that what they do have to give is insufficient.

It’s easy to be overwhelmed with the challenges that face Kaua`i. One of the beauties of Kaua`i United Way, though, is that thousands of our donations add up to make a real difference.

I know I’m preaching to the choir by telling you this, but I hope you will help us spread our message of feeling great about contributing to the Kaua`i community. There’s an inherent human impulse to give, to help. Let’s help people understand there’s a great way to scratch that itch: give until it makes you feel good! And, of course, Kaua`i United Way is the easiest way to give to the entire Kaua`i community with one donation.

Thanks again for all you do to help us keep social services on our Garden Island strong. It elevates us all!
# Statement of Financial Position

Financial Information as of June 30, 2014 and June 30, 2015. Figures are excerpted from our audited financial statements. A complete copy of the audited financial statement is available by writing or calling Kaua‘i United Way.

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$298,874</td>
<td>$314,705</td>
</tr>
<tr>
<td>Certificates of deposit</td>
<td>173,340</td>
<td>172,920</td>
</tr>
<tr>
<td>Pledges receivable:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Campaign</td>
<td>158,992</td>
<td>156,897</td>
</tr>
<tr>
<td>Less allowance for doubtful accounts</td>
<td>(35,000)</td>
<td>(35,000)</td>
</tr>
<tr>
<td></td>
<td>123,992</td>
<td>121,897</td>
</tr>
<tr>
<td>Investments</td>
<td>485,033</td>
<td>491,249</td>
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<tr>
<td>Life insurance-cash surrender value</td>
<td>5,797</td>
<td>5,488</td>
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<tr>
<td>Prepaid expenses</td>
<td>5,287</td>
<td>3,511</td>
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<tr>
<td>TOTAL CURRENT ASSETS</td>
<td>1,090,323</td>
<td>1,109,770</td>
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<tr>
<td>PROPERTY AND EQUIPMENT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Office space</td>
<td>143,615</td>
<td>143,615</td>
</tr>
<tr>
<td>Furniture and equipment</td>
<td>17,017</td>
<td>17,017</td>
</tr>
<tr>
<td>Less accumulated depreciation</td>
<td>(45,093)</td>
<td>(37,551)</td>
</tr>
<tr>
<td>TOTAL PROPERTY AND EQUIPMENT</td>
<td>115,539</td>
<td>123,081</td>
</tr>
<tr>
<td>TOTAL ASSETS</td>
<td>$1,205,862</td>
<td>$1,232,851</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT LIABILITIES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accrued expenses</td>
<td>$2,859</td>
<td>$1,761</td>
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<tr>
<td>Deferred income-Golf tournament</td>
<td>42,460</td>
<td>49,020</td>
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<tr>
<td>TOTAL CURRENT LIABILITIES</td>
<td>45,319</td>
<td>50,781</td>
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<tr>
<td>NET ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>698,708</td>
<td>710,488</td>
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<tr>
<td>Temporarily restricted</td>
<td>461,835</td>
<td>471,582</td>
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<tr>
<td>TOTAL NET ASSETS</td>
<td>1,160,543</td>
<td>1,182,070</td>
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<tr>
<td>TOTAL LIABILITIES AND NET ASSETS</td>
<td>$1,205,862</td>
<td>$1,232,851</td>
</tr>
</tbody>
</table>
## Statement of Activities

### UNRESTRICTED NET ASSETS

<table>
<thead>
<tr>
<th>Year ended June 30,</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted revenues gains and losses:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special events</td>
<td>$146,220</td>
<td>$127,727</td>
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<tr>
<td>Interest and dividends</td>
<td>14,282</td>
<td>12,228</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>2,507</td>
<td>--</td>
</tr>
<tr>
<td>Realised and unrealized investment gains net of losses</td>
<td>(19,598)</td>
<td>52,873</td>
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<tr>
<td>Total unrestricted revenues, gains and losses</td>
<td>143,411</td>
<td>192,828</td>
</tr>
<tr>
<td>Net assets released from restrictions:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Satisfaction of program restrictions</td>
<td>335,784</td>
<td>341,539</td>
</tr>
<tr>
<td>Total unrestricted revenues, gains and losses and other support</td>
<td>479,195</td>
<td>534,367</td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Campaign and program</td>
<td>558,036</td>
<td>556,466</td>
</tr>
<tr>
<td>Events</td>
<td>37,034</td>
<td>45,272</td>
</tr>
<tr>
<td>Total program services</td>
<td>595,070</td>
<td>601,738</td>
</tr>
<tr>
<td>Management and general</td>
<td>82,311</td>
<td>81,301</td>
</tr>
<tr>
<td>Total expenses</td>
<td>678,381</td>
<td>683,039</td>
</tr>
</tbody>
</table>

**INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS**

(199,186) (148,672)

### TEMPORARILY RESTRICTED NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign contributions</td>
<td>513,443</td>
<td>553,801</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>(335,784)</td>
<td>(341,539)</td>
</tr>
</tbody>
</table>

**INCREASE (DECREASE) IN RESTRICTED NET ASSETS**

177,659 212,262

**INCREASE (DECREASE) IN NET ASSETS**

(21,527) 63,590

### NET ASSETS AT BEGINNING OF YEAR

1,182,070 1,118,480

### NET ASSETS AT END OF YEAR

$1,160,543 1,182,070
AGENCY ALLOCATIONS

- Aloha Council Boy Scouts
- Alzheimer’s Association
- Big Brothers Big Sisters
- Boys & Girls Clubs of Hawaii
- Catholic Charities of Hawaii
- Child & Family Services
- Easter Seals Hawaii - Kauai
- Friends of the Kauai Drug Court
- Friendship Club
- Girl Scouts of Hawaii
- Hale Kipa, Inc.
- Hale ‘Opio Kauai, Inc.
- Hawaii Children’s Theater
- Hawaii Food Bank - Kauai
- Habitat for Humanity - Kauai
- Kauai Hospice
- Kauai Robotics
- KEO - Homeless
- KEO - Mediation
- Legal Aid Society
- Malama Pono Health Services
- Mental Health Kokua
- PACT
- PATCH
- Salvation Army of Kauai
- Women In Need
- YMCA of Kauai
- YWCA of Kauai
by category

2015 AGENCY ALLOCATIONS

- Disease Prevention & Health
- Disaster Recovery & Emergency Services
- Rehabilitation Services
- Youth Services & Problem Prevention Initiatives
- Family Services

Boy Scouts - Aloha Council
Big Brothers, Big Sisters of Kaua‘i
$700,000 Goal
CAMPAIGN INCOME SOURCES

- Agencies: 3%
- County of Kaua‘i Employees: 4%
- Kaua‘i Klassics Fundraiser: 8%
- Direct Mail: 4%
- Employee Groups: 39%
- Golf Tournament: 7%
- Small Business: 5%
- Special Event Fundraisers: 5%
- State of Hawaii Employees: 3%
- Trusts, Foundations & Corporations: 19%
- Walk A Thon: 3%
2015 BOARD OF DIRECTORS

Term Ending 2016

S. Lani Aranio
Marriott Vacations Worldwide

Clifton Arruda
Bank of Hawaii

Loren Kayfetz
Personal Financial Consultants, Inc.

Kenneth Kimura
State of Hawaii

Mark Marshall
Retired

Barbara Nagamine
Retired

Term Ending 2017

Lisa Murphy Allison
Kaua‘i Government Emp. FCU

Dr. Brad Klotz
Occidental Asset Management, LLC

Paul Endo
First Hawaiian Bank

Richard Jose
IBEW, Local 1186

Marlene Matutino
Oceanic Time Warner Cable

Jimmy Sone
Hawaiian Telcom

Term Ending 2018

Mark Stein
Enterprise Holdings, LLC

Maureen Tabura
Kaua‘i Community College

Beth Tokioka
Syngenta Hawaii, LLC

Robert Westerman
County of Kaua‘i – Fire Chief

Peter Wiederoder
Dow AgroSciences

Ron Wiley
KONG Radio Group

Gerald T. Ako
HGEA, AFSCME, Local 152

Ted A. Chihara
Attorney at Law

Carol Furtado
King Auto Center

Tom Shigemoto
A&B Properties

Carla Thomas
Retired

Honorary Board Members

Mayor Bernard Carvalho
Tony Faye
Yoshiko “Dimples” Kano
David Pratt

Thomas Contrades
Mike Kano
Maryanne Kusaka
Peter Yukimura

Officers

President | Robert Westerman
Vice-President | Ron Wiley
Treasurer | Clifton Arruda
Secretary | Carol Furtado
Mission Statement

Providing leadership to unite the people of Kaua‘i by sharing resources to better care for one another.

2015 Annual Report