KAUA‘I UNITED WAY
2016 Annual Report
VISION STATEMENT

Kaua‘i United Way is the premier organization for charitable giving on Kaua‘i. We have successfully established a unified effort to mobilize resources – dollars, volunteers, in-kind support, and public concern – and apply them in ways that best serve the needs of our community. As a result of our diverse marketing and innovative fundraising strategies, when people consider making a gift to Kaua‘i’s charitable causes, they think first of Kaua‘i United Way. As the generosity of our residents and visitors increases, KUW maximizes its support to a growing number of nonprofit agencies, strengthening them so they can focus more on services and less on fundraising.

STATEMENT OF PURPOSE

In 1943, a small group of passionate, visionary community leaders – Elsie and Mabel Wilcox, A. Hebard Case, Lindsay Faye, Andrew Gross and Bernard D. Pratt – determined to “transmit the community not less but greater, better and more beautiful than it was transmitted to us” established the precursor organization which became known as Kaua‘i United Way. They believed that “this organization could unite community non-profits in an annual funding appeal and then distribute these funds appropriately.” It was also their intent to “develop, strengthen and make socially more effective the operation of such services and to promote cooperation, efficiency and economy in the operation of organizations so that the general welfare of the people of Kaua‘i would be advanced and that dependency, delinquency and defectiveness and such social conditions as tend to create them may be reduced and ultimately eliminated.” Today, we continue to honor these noble sentiments by providing a vital framework for our community to care for itself.
Aloha everyone and a Great Big Mahalo to all of you for everything you do for Kaua‘i United Way, the Agencies we support and the community they serve. We are not measured by what we do but by what we leave behind and KUW, over the many years, has left – and continues to leave – a wonderful legacy of giving and caring, thanks to you. This great work can only be possible with your support and the tireless work of our administrative staff, volunteers and a vision of making Kaua‘i a better place to live for everyone.

Kaua‘i United Way is making great strides in our strategic plan. We have reorganized in a way that makes the committees more autonomous and gives them the power to manage themselves and take pride in how their committee performs. We changed the way the allocations committee is organized again in a effort to get all the board involved so they can see the great work our agencies do. We are mindful of the fear of change but I am also hopeful it will reinvigorate our Board member’s and bring others to the aid of the community. We are looking forward to another successful Campaign and all the great new programs our agencies are proposing. You make the difference and we are proud to be your partners in giving back to Kaua‘i.

Mahalo again and thank you whether you are a donor, a recipient, agency provider or just a friend of KUW ... Mahalo, Mahalo, Mahalo!

Robert Westerman | Board President
Our new Kaua‘i neighbor, Mark Zuckerberg, recently published a beautiful piece he called Building Global Communities. In it, he said such ideal communities would be:

**Inclusive** – spanning cultures, reflecting our collective values and common humanity

**Civilly engaged**

**Informed**

**Supportive of strengthening traditional institutions**

**Safe** – helping during crises and rebuilding afterwards

This sounds a lot like what Kaua‘i United Ways does! By acting as a framework for Kaua‘i people to support themselves, we engage our broadly diverse community, inform them of social service needs on our island – including the solutions that exist – and encourage them to get involved because, collectively, we can, and do, make a huge difference for our island. We do this by identifying “traditional institutions” – excellent social service agencies – in our community and providing them with the resources to build upon and expand their programs. These not only keep us safe and rebuild after crises, they intervene to help those with such challenges as simply not having enough food to eat, substance abuse, physical or mental disabilities and the unexpected death of a loved one to carry on and build as healthy, independent, productive and happy life as they possibly can. And this omits all the trouble down the road that is averted by our many problem prevention programs.

Our donations to Kaua‘i United Way make life better for thousands of Kaua‘i people every year. You may not realize it, but you encounter these people every day. We’re all better off because many lives have been saved and others immeasurably improved … because we care.

Mahalo for your aloha for Kaua‘i and congratulations on our substantial collective accomplishments!
# Statement of Financial Position

Financial Information as of June 30, 2015 and June 30, 2016. Figures are excerpted from our audited financial statements. A complete copy of the audited financial statement is available by writing or calling Kaua‘i United Way.

Kaua‘i United Way

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$298,874</td>
<td>$268,148</td>
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<tr>
<td>Certificates of deposit</td>
<td>173,340</td>
<td>173,594</td>
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<td>Pledges receivable:</td>
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<td></td>
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<tr>
<td>Campaign</td>
<td>158,992</td>
<td>146,882</td>
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<tr>
<td>Less allowance for doubtful accounts</td>
<td>(35,000)</td>
<td>(35,000)</td>
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<tr>
<td></td>
<td>123,992</td>
<td>111,882</td>
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<tr>
<td>Investments</td>
<td>485,033</td>
<td>475,686</td>
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<td>Life insurance-cash surrender value</td>
<td>5,797</td>
<td>6,199</td>
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<td>Prepaid expenses</td>
<td>3,287</td>
<td>5,069</td>
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<tr>
<td>TOTAL CURRENT ASSETS</td>
<td>1,090,323</td>
<td>1,040,578</td>
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<tr>
<td>PROPERTY AND EQUIPMENT</td>
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<td></td>
</tr>
<tr>
<td>Office space</td>
<td>143,615</td>
<td>143,615</td>
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<tr>
<td>Furniture and equipment</td>
<td>17,017</td>
<td>17,017</td>
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<tr>
<td>Less accumulated depreciation</td>
<td>(45,093)</td>
<td>(52,637)</td>
</tr>
<tr>
<td>TOTAL PROPERTY AND EQUIPMENT</td>
<td>115,539</td>
<td>107,995</td>
</tr>
<tr>
<td>TOTAL ASSETS</td>
<td>$1,205,862</td>
<td>$1,148,573</td>
</tr>
</tbody>
</table>

| LIABILITIES AND NET ASSETS  |           |            |
| CURRENT LIABILITIES         |           |            |
| Accrued expenses            | $2,859    | $1,711     |
| Deferred income-Golf tournament | 42,460 | 46,090    |
| TOTAL CURRENT LIABILITIES   | 45,319    | 47,801     |

| NET ASSETS                  |           |            |
| Unrestricted                | 698,708   | 671,901    |
| Temporarily restricted      | 461,835   | 428,871    |
| TOTAL NET ASSETS            | 1,160,543 | 1,100,772  |

| TOTAL LIABILITIES AND NET ASSETS | $1,205,862 | $1,148,573 |
Statement of ACTIVITIES

Top 15 Employee Groups of the 2015 Campaign

President Robert Westerman and Marlene Matutino 2016 Founder’s Award Winner

UNRESTRICTED NET ASSETS
Unrestricted revenues gains and losses:
Special events $ 146,220 $ 124,171
Interest and dividends 14,282 15,931
Miscellaneous 2,507 --
Realized and unrealized investment gains net of losses (19,598) (24,474)
Total unrestricted revenues, gains and losses 143,411 115,628

Net assets released from restrictions:
Satisfaction of program restrictions 335,784 325,878
Total unrestricted revenues, gains and losses and other support 479,195 441,506

Expenses:
Program services:
Campaign and program 558,036 552,671
Events 37,034 35,321
Total program services 595,070 587,992
Management and general 83,311 85,013
Total expenses 678,381 673,005
INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS (199,186) (231,499)

TEMPORARILY RESTRICTED NET ASSETS
Campaign contributions 513,443 497,606
Net assets released from restrictions:
Satisfaction of program restrictions (335,784) (325,878)
INCREASE (DECREASE) IN RESTRICTED NET ASSETS 177,659 171,728
INCREASE (DECREASE) IN NET ASSETS (21,527) (59,771)

NET ASSETS AT BEGINNING OF YEAR 1,182,070 1,160,543

NET ASSETS AT END OF YEAR $1,160,543 $1,110,772
AGENCY ALLOCATIONS

Alzheimer’s Disease & Related Disorders Association
Big Brothers, Big Sisters of Kaua’i
Boy Scouts of America, Aloha Council, Kaua’i District
Boys & Girls Clubs of Hawai’i – Kaua’i
Catholic Charities Hawaii – Kaua’i
Child & Family Service
Easter Seals of Hawaii
Friendship Club
Friends of the Kaua’i Drug Court
Girl Scouts of Hawaii
Hale Kipa
Hale ‘Opio Kaua’i, Inc.
Hawai’i Food Bank – Kaua’i Branch
Kaua’i Economic Opportunity, Inc. – Mediation and Homeless
Kaua’i Habitat for Humanity
Kaua’i Hospice
Kaua’i Robotics Alliance
Legal Aid Society of Hawai’i – Kaua’i
Life’s Bridges
Malama Pono Health Services
Mental Health Kokua
Parents & Children Together – PACT Kaua’i
PATCH - People Attentive To Children
Retro Farms Kaua’i
The Salvation Army
Women In Need
YMCA of Kaua’i
by category

AGENCY ALLOCATIONS

Easter Seals of Hawai‘i

Kaua‘i Robotics Alliance

Hale‘ōpio Kaua‘i, Inc.

Boys & Girls Clubs of Hawai‘i

Retro Farms Kaua‘i

Disaster Recovery & Emergency Services, 11%

Family Services, 31%

Disease Prevention & Health Services, 15%

Rehabilitation Services, 17%

Youth Services & Problem Prevention Initiatives, 26%
$700,000 Goal
CAMPAIGN INCOME SOURCES

- Agencies
- County of Kaua'i Employees
- Kaua'i Klassics Fundraiser
- Direct Mail
- Employee Groups
- Golf Tournament
- Small Business
- Special Event Fundraisers
- State of Hawaii Employees
- Trusts, Foundations & Corporations
- Walk A Thon
BOARD OF DIRECTORS

Term Ending 2017
Paul Endo
First Hawaiian Bank

Richard Jose
IBEW, Local 1186

Jimmy Sone
Hawaiian Telcom

Marlene Matutino
Oceanic Time Warner Cable

Shannon Maxwell
Enterprise Holdings, LLC

Maureen Tabura
Kaua’i Community College

Beth Tokioka
Syngenta Hawai’i, LLC

Robert Westerman
County of Kaua’i – Fire Chief

Peter Wiederoder
Dow AgroSciences

Ron Wiley
KONG Radio Group

Term Ending 2018
Gerald T. Ako
HGEA-AFSCME

Ted A. Chihara
Attorney at Law

Carol Furtado
King Auto Center

Tom Shigemoto
A&B Properties

Carla Thomas
Retired

Honorary Board Members
Mayor Bernard Carvalho
Tony Faye
Yoshiko “Dimples” Kano
David Pratt

Thomas Contrades (DEC'D 2/24/17)
Mike Kano
Maryanne Kusaka
Peter Yukimura

Term Ending 2019
S. Lani Aranio
Kaua’i Lagoons Resort

Clifton Arruda
Bank of Hawai’i

Barbara Nagamine
Retired

Officers
President | Robert Westerman
Vice-President | Ron Wiley
Treasurer | Clifton Arruda
Secretary | Carol Furtado
Mission Statement

Providing leadership to unite the people of Kaua‘i by sharing resources to better care for one another.

2016 Annual Report