KAUAʻI UNITED WAY

2013 Annual Report
VISION STATEMENT

Kaua‘i United Way is the premier organization for charitable giving on Kaua‘i. We have successfully established a unified effort to mobilize resources – dollars, volunteers, in-kind support, and public concern – and apply them in ways that best serve the needs of our community. As a result of our diverse marketing and innovative fundraising strategies, when people consider making a gift to Kaua‘i’s charitable causes, they think first of Kaua‘i United Way. As the generosity of our residents and visitors increases, KUW maximizes its support to a growing number of nonprofit agencies, strengthening them so they can focus more on services and less on fundraising.

STATEMENT OF PURPOSE

In 1943, a small group of passionate, visionary community leaders – Elsie and Mabel Wilcox, A. Hebard Case, Lindsay Faye, Andrew Gross and Bernard D. Pratt – determined to “transmit the community not less but greater, better and more beautiful than it was transmitted to us” established the precursor organization which became known as Kaua‘i United Way. They believed that “this organization could unite community non-profits in an annual funding appeal and then distribute these funds appropriately.” It was also their intent to “develop, strengthen and make socially more effective the operation of such services and to promote cooperation, efficiency and economy in the operation of organizations so that the general welfare of the people of Kaua‘i would be advanced and that dependency, delinquency and defectiveness and such social conditions as tend to create them may be reduced and ultimately eliminated.” Today, we continue to honor these noble sentiments by providing a vital framework for our community to care for itself.
First off I want to personally thank each and every one of you who has contributed something to Kaua‘i United Way over the years. It makes me proud to be a part of such a grassroots movement to better our local community. Our value as a community is largely measured on how well we take care of those among us who have the greatest unmet needs, which is filled by the service agencies you support. The hard working agencies that benefit from your donation do the heavy lifting to reach those in need in our tight knit community with a strong since of the core values of Hawaiian ‘Ohana.

None of this work could be possible without your support and the tireless work of our administrative staff, volunteers and a vision of making Kaua‘i a better place to live for everyone. I’m most impressed with the fact that Kaua‘i’s people have out given the Nation and State in the per capita percentage of people donating to charitable organizations. They deserve a pat on the back for an outstanding job well done.

Kaua‘i United Way has been making a difference in the lives of people we serve for the past seventy years and is still going strong. The organization is financially in good shape thanks in no small part to excellent financial management and full board member participation. Lots of folks, too many to recognize here, support the effort by donating talent, time and yes lots of resources. Businesses, government workers, large and small donors all reap the satisfaction that can only come from helping those who are less fortunate than us.

Again I want to thank each and every one of you for your participation in Kaua‘i United Way’s mission!
Unity is something that seems to be in short supply, recently, with emotional issues at the federal, state and local levels dividing people and threatening to fracture communities ... even here. Of course, we all have our individual interests, motivations and goals. But it is critical that we do not allow these to divide us. Instead, we must keep in mind the many, many ways in which we are bound together, as human beings lucky enough to share this gorgeous place for too short a time. After all, our own individual success and happiness is inevitably linked with that of those with whom we share the planet. It's true everywhere, of course, but this effect is tremendously magnified on our little, gorgeous, isolated Garden Island.

The operative verb in the Kauai United Way mission statement is “to unite.” This is in recognition, I think, of the natural tendency to focus on our differences and to forget all we share in common. Every day, Kauai United Way’s Participating Agencies are working to help the people of our community live healthier, happier, more enriched lives and our success stories are too many to count. But keep in mind, every single one of these success stories – lives your dollars to Kauai United Way have enhanced – makes life on our island better not only for one person but for you and for me and, indeed, for every single one of us lucky enough to call Kauai home.

MORE THAN EVER: let’s all live united ... the Kauai United Way!
### Statement of Financial Position

Financial Information as of June 30, 2012 and June 30, 2013. Figures are excerpted from our audited financial statements. A complete copy of the audited financial statement is available by writing or calling Kaua‘i United Way.

#### Assets

<table>
<thead>
<tr>
<th>Asset Description</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$303,243</td>
<td>$273,624</td>
</tr>
<tr>
<td>Certificates of deposit</td>
<td>172,840</td>
<td>172,391</td>
</tr>
<tr>
<td>Pledges receivable:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Campaign</td>
<td>156,537</td>
<td>146,051</td>
</tr>
<tr>
<td>Less allowance for doubtful accounts</td>
<td>(35,000)</td>
<td>(30,000)</td>
</tr>
<tr>
<td>Investments</td>
<td>426,717</td>
<td>395,283</td>
</tr>
<tr>
<td>Life insurance-cash surrender value</td>
<td>5,166</td>
<td>4,840</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>3,790</td>
<td>3,529</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>1,033,293</strong></td>
<td><strong>965,718</strong></td>
</tr>
</tbody>
</table>

#### Property and Equipment

<table>
<thead>
<tr>
<th>Asset Description</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office space</td>
<td>143,615</td>
<td>143,615</td>
</tr>
<tr>
<td>Furniture and equipment</td>
<td>17,017</td>
<td>8,017</td>
</tr>
<tr>
<td>Less accumulated depreciation</td>
<td>(30,009)</td>
<td>(23,248)</td>
</tr>
<tr>
<td><strong>Total Property and Equipment</strong></td>
<td><strong>130,623</strong></td>
<td><strong>128,384</strong></td>
</tr>
</tbody>
</table>

**Total Assets**

- **2013**: $1,163,916
- **2012**: $1,094,102

#### Liabilities and Net Assets

##### Current Liabilities

<table>
<thead>
<tr>
<th>Liability Description</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accrued expenses</td>
<td>$1,761</td>
<td>$1,384</td>
</tr>
<tr>
<td>Deferred income-Golf tournament</td>
<td>43,675</td>
<td>37,570</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td><strong>45,436</strong></td>
<td><strong>38,954</strong></td>
</tr>
</tbody>
</table>

##### Net Assets

<table>
<thead>
<tr>
<th>Asset Description</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>640,253</td>
<td>605,031</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>478,227</td>
<td>450,117</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>1,118,480</strong></td>
<td><strong>1,055,148</strong></td>
</tr>
</tbody>
</table>

**Total Liabilities and Net Assets**

- **2013**: $1,163,916
- **2012**: $1,094,102
# Statement of Activities

<table>
<thead>
<tr>
<th>Year ended June 30,</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>UNRESTRICTED NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Unrestricted revenues gains and losses:

- Special events: $129,253 $103,947
- Interest and dividends: $14,291 $18,040
- Realized and unrealized investment gains:
  - net of losses: $(18,083) $(8,479)
  - Total unrestricted revenues, gains and losses: $161,627 $113,508

Net assets released from restrictions—Satisfaction of program restrictions:

- Total unrestricted revenues, gains and losses: $314,622 $294,794
- and other support: $476,249 $408,302

**Expenses**

- Program services:
  - Campaign and program: $539,497 $502,850
  - Events: $40,668 $39,214
  - Total program services: $580,165 $542,064
- Management and general: $80,795 $80,183
- Total expenses: $660,960 $622,247

**INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS**

- $184,711 $213,945

**TEMPORARILY RESTRICTED NET ASSETS**

- Campaign contributions: $553,665 $523,822
- Grants: $9,000 $--
- Net assets released from restrictions—Satisfaction of program restrictions:
  - $(314,622) $(294,794)

**INCREASE (DECREASE) IN RESTRICTED NET ASSETS**

- $248,043 $229,028

**INCREASE (DECREASE) IN NET ASSETS**

- $63,332 $15,083

**NET ASSETS AT BEGINNING OF YEAR**

- $1,055,148 $1,040,065

**NET ASSETS AT END OF YEAR**

- $1,118,480 $1,055,148
AGENCY ALLOCATIONS

- Alzheimer’s Association
- American Red Cross
- Boy Scouts
- Boys & Girls Clubs of Hawaii
- Catholic Charities of Hawaii
- Child & Family Services
- Easter Seals Hawaii - Kauai
- Friends of the Kauai Drug Court
- Friendship Club
- Girl Scouts of Hawaii
- Hale Kipa, Inc.
- Hale ‘Opio Kauai, Inc.
- Hawaii Children’s Theater
- Hawaii Food Bank - Kauai
- Hina Ma`uka
- Kauai Big Brothers, Big Sisters
- Kauai Habitat for Humanity
- Kauai Hospice
- KEO - Homeless
- KEO - Mediation
- Leadership Kauai
- Legal Aid Society
- Malama Pono Health Services
- Mental Health Kauai
- PACT
- PATOH
- Salvation Army of Kauai
- Women In Need
- YMCA of Kauai
- YWCA of Kauai

Hale ‘Opio Kauai, Inc.
Kauai Habitat for Humanity
Hawaii Food Bank – Kauai
Big Brothers, Big Sisters of Kauai
by category

2013 AGENCY ALLOCATIONS

Boy Scouts of America, Aloha Council
Child and Family Service
Hawaii Children’s Theatre
Boys & Girls Clubs of Hawai‘i

Disaster Recovery & Emergency Services, 15%
Family Services, 27%
Disease Prevention & Health Services, 12%
Rehabilitation Services, 14%
Youth Services & Problem Prevention Initiatives, 32%
$670,000 Goal

CAMPAIGN INCOME SOURCES

- Agencies
- County of Kauai Employees
- Classics... the Kauai United Way
- Direct Mail
- Employee Groups
- Golf Tournament
- Small Business
- Special Event Fundraisers
- State of Hawaii Employees
- Trusts, Foundations & Corporations
- Walk A Thon

County of Kauai
Enterprise, Alamo, National Car Rental
Poipu Kai Assoc. Charity Tennis Tournaments
2013 BOARD OF DIRECTORS

Term Ending 2014
Lisa Murphy Allison
Kauai Government Emp. FCU
Paul Endo
First Hawaiian Bank
Mark James
Entertainer
Marlene Matutino
Oceanic Time Warner Cable
Kathy Miyake
Central Pacific Bank
Mark Stein
Enterprise Holdings, LLC
Maureen Tabura
Kaua‘i Community College
Beth Tokioka
County of Kaua‘i – Executive Assistant to the Mayor
Robert Westerman
County of Kaua‘i – Fire Chief
Ron Wiley
KONG Radio Group

Term Ending 2015
Gerald T. Ako
HGEA-AFSCME
Ted A. Chihara
Attorney at Law
Carol Furtado
King Auto Center
Michael Machado
ILWU, Local 142
Doug Sears
Grand Hyatt Kaua‘i Resort & Spa
Tom Shigemoto
A&B Properties
Vianne Tabata
American Savings Bank
Carla Thomas
Grand Hyatt Kaua‘i Resort & Spa

Term Ending 2016
S. Lani Aranio
Kaua‘i Lagoons Resort
Clifton Arruda
Bank of Hawaii
Loren Kayfetz
Personal Financial
Kenneth Kimura
Kaua‘i Lagoons Golf Club
Mark Marshall
Kaua‘i Civil Defense Agency
Joe Moss
Attorney at Law
Barbara Nagamine
Kaua‘i Island Utility Cooperative

Honorary Board Members
Mayor Bernard Carvalho
Thomas Contrades
Tony Faye
Holbrook Goodale
Mike Kano
Yoshiko “Dimples” Kano
Maryanne Kusaka
David Pratt
Peter Yukimura

Officers
President | Mark Marshall
Vice-President | Robert Westerman
Treasurer | Paul Endo
Secretary | Carol Furtado
Kauaʻi United Way

Mission Statement
Providing leadership to unite the people of Kauaʻi by sharing resources to better care for one another.

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