VISION STATEMENT

Kaua‘i United Way is the premier organization for charitable giving on Kaua‘i. We have successfully established a unified effort to mobilize resources – dollars, volunteers, in-kind support, and public concern – and apply them in ways that best serve the needs of our community. As a result of our diverse marketing and innovative fundraising strategies, when people consider making a gift to Kaua‘i’s charitable causes, they think first of Kaua‘i United Way. As the generosity of our residents and visitors increases, KUW maximizes its support to a growing number of nonprofit agencies, strengthening them so they can focus more on services and less on fundraising.

STATEMENT OF PURPOSE

In 1943, a small group of passionate, visionary community leaders – Elsie and Mabel Wilcox, A. Hebard Case, Lindsay Faye, Andrew Gross and Bernard D. Pratt – determined to “transmit the community not less but greater, better and more beautiful than it was transmitted to us” established the precursor organization which became known as Kaua‘i United Way. They believed that “this organization could unite community non-profits in an annual funding appeal and then distribute these funds appropriately.” It was also their intent to “develop, strengthen and make socially more effective the operation of such services and to promote cooperation, efficiency and economy in the operation of organizations so that the general welfare of the people of Kaua‘i would be advanced and that dependency, delinquency and defectiveness and such social conditions as tend to create them may be reduced and ultimately eliminated.” Today, we continue to honor these noble sentiments by providing a vital framework for our community to care for itself.
Our collective value as a community is largely measured on how well we take care of the least among us who have the greatest unmet needs, which is filled by the many service agencies you support with your donations to Kaua‘i United Way. The thirty hard working agencies that your donations support do the heavy lifting to reach those in need in our small community.

None of this work could be possible without your support and the tireless work of our administrative staff, volunteers and a vision of making Kaua‘i a better place to live for everyone.

Kaua‘i United Way has been making a difference in the lives of people we serve for over seven decades and is still going strong. The organization is financially in good shape thanks in no small part to excellent financial management, full board member participation and generous donors like you. Our partners, too many to recognize here, support the effort by donating their talent, time and yes lots of resources. Kaua‘i businesses, government workers, large and small donors all enjoy the satisfaction that can only come from helping those who are less fortunate than ourselves.

I want to personally thank each and every one of you, who have contributed so much to Kaua‘i United Way over the years.

Mark Marshall | Board President
“The future is not a gift; it is an achievement.” These were the bold words of Robert F. Kennedy in 1962. To me, they represent the core of what Kaua`i United Way is about: an almost audacious on-going task of shaping a better future – envisioning ways we can enhance our island paradise home and working in concert to make it happen. Kaua`i United Way is a unique, efficient and especially effective means to do just that.

Yes, our volunteers devote substantial resources to addressing the pressing needs of today. Those in our community with physical and mental challenges – or substance abusers who want to get clean – need our help now. Professional intervention right away is often critical for a family in crisis. When someone’s house burns down, help cannot wait. And when those in our community are hungry, they simply must be fed. Kaua`i United Way addresses many urgent needs like these.

But Kaua`i United Way does much more to help us achieve the more beautiful future we envision. We help hungry people learn how not to be hungry in the future. KUW-funded programs provide homes for Kaua`i families and prevent homelessness by helping families stay together with adequate clothing and other essentials. The many programs we support for our young people are proven to prevent numerous problems down the road including crime, domestic violence and drug abuse. Isn’t such investment in prevention – in shaping a better future for us all – at least as important as addressing immediate needs?

Here is Bobby Kennedy’s full quote: “We cannot stand idly by and expect our dreams to come true under their own power. The future is not a gift; it is an achievement. Every generation helps make its own future.”

And so we make ours. It doesn’t take a lot. Actually, it only takes a little. But it does takes a little from all of us; we must each do our share, for the dream of a better tomorrow to come true. Mahalo for working with us to achieve an even more beautiful future for Kaua`i.
## Statement of Financial Position

Financial Information as of June 30, 2013 and June 30, 2014. Figures are excerpted from our audited financial statements. A complete copy of the audited financial statement is available by writing or calling Kaua‘i United Way.

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>2014</strong></td>
<td><strong>2013</strong></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 314,705</td>
<td>$ 303,243</td>
</tr>
<tr>
<td>Certificates of deposit</td>
<td>172,920</td>
<td>172,840</td>
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<tr>
<td>Pledges receivable:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Campaign</td>
<td>156,897</td>
<td>156,537</td>
</tr>
<tr>
<td>Less allowance for doubtful accounts</td>
<td>(35,000)</td>
<td>(35,000)</td>
</tr>
<tr>
<td>Investments</td>
<td>121,897</td>
<td>121,537</td>
</tr>
<tr>
<td>Life insurance-cash surrender value</td>
<td>5,488</td>
<td>5,166</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>3,511</td>
<td>3,790</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td>1,109,770</td>
<td>1,033,293</td>
</tr>
<tr>
<td><strong>Property and Equipment</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Office space</td>
<td>143,615</td>
<td>143,615</td>
</tr>
<tr>
<td>Furniture and equipment</td>
<td>17,017</td>
<td>17,017</td>
</tr>
<tr>
<td>Less accumulated depreciation</td>
<td>(37,551)</td>
<td>(30,009)</td>
</tr>
<tr>
<td><strong>TOTAL PROPERTY AND EQUIPMENT</strong></td>
<td>123,081</td>
<td>130,623</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$1,232,851</td>
<td>$1,163,916</td>
</tr>
<tr>
<td><strong>Liabilities and Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accrued expenses</td>
<td>$ 1,761</td>
<td>$ 1,761</td>
</tr>
<tr>
<td>Deferred income-Golf tournament</td>
<td>49,020</td>
<td>43,675</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
<td>50,781</td>
<td>45,436</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>710,488</td>
<td>640,253</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>471,582</td>
<td>478,227</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>1,182,070</td>
<td>1,118,480</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td>$1,232,851</td>
<td>$1,163,916</td>
</tr>
</tbody>
</table>
### Statement of Activities

#### Unrestricted Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted revenues gains and losses:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special events</td>
<td>$ 127,727</td>
<td>$ 129,253</td>
</tr>
<tr>
<td>Interest and dividends</td>
<td>12,228</td>
<td>14,291</td>
</tr>
<tr>
<td>Realized and unrealized investment gains net of losses</td>
<td>52,873</td>
<td>18,083</td>
</tr>
<tr>
<td>Total unrestricted revenues, gains and losses</td>
<td>192,828</td>
<td>161,627</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Satisfaction of program restrictions</td>
<td>341,539</td>
<td>314,622</td>
</tr>
<tr>
<td>Total unrestricted revenues, gains and losses and other support</td>
<td>534,367</td>
<td>476,249</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Campaign and program</td>
<td>556,466</td>
<td>539,497</td>
</tr>
<tr>
<td>Events</td>
<td>45,272</td>
<td>40,668</td>
</tr>
<tr>
<td>Total program services</td>
<td>601,738</td>
<td>580,165</td>
</tr>
<tr>
<td>Management and general</td>
<td>81,301</td>
<td>80,795</td>
</tr>
<tr>
<td>Total expenses</td>
<td>683,039</td>
<td>660,960</td>
</tr>
<tr>
<td><strong>INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS</strong></td>
<td>(148,672)</td>
<td>(184,711)</td>
</tr>
</tbody>
</table>

#### Temporarily Restricted Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign contributions</td>
<td>553,801</td>
<td>553,665</td>
</tr>
<tr>
<td>Grants</td>
<td>--</td>
<td>9,000</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Satisfaction of program restrictions</td>
<td>(341,539)</td>
<td>(314,622)</td>
</tr>
<tr>
<td><strong>INCREASE (DECREASE) IN RESTRICTED NET ASSETS</strong></td>
<td>212,262</td>
<td>248,043</td>
</tr>
</tbody>
</table>

#### Increase (Decrease) in Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCREASE (DECREASE) IN NET ASSETS</strong></td>
<td>63,590</td>
<td>63,332</td>
</tr>
</tbody>
</table>

**Net Assets at Beginning of Year**

- **2014**: $1,118,480
- **2013**: $1,055,148

**Net Assets at End of Year**

- **2014**: $1,182,070
- **2013**: $1,118,480
AGENCY ALLOCATIONS

- Aloha Council Boy Scouts
- Alzheimer’s Association
- Kauai Big Brothers, Big Sisters
- Boys & Girls Clubs of Hawaii - Kauai
- Catholic Charities of Hawaii - Kauai
- Child & Family Services - Kauai
- Easter Seals Hawaii - Kauai
- Friends of the Kauai Drug Court
- Friendship Club
- Girl Scouts of Hawaii - Kauai
- Hale Kipa, Inc.
- Hale Opio Kauai, Inc.
- Hawaii Children’s Theater
- Hawaii Food Bank - Kauai
- Hina Mauka
- Kauai Habitat for Humanity
- Kauai Hospice
- Kauai Robotics
- Kauai Economic Opportunity, Inc. - Homeless
- Kauai Economic Opportunity, Inc. - Mediation
- Legal Aid Society
- Malama Pono Health Services
- Mental Health Kokua
- PACT - Kauai
- PATCH - Kauai
- Salvation Army of Kauai
- Women In Need
by category

2014 AGENCY ALLOCATIONS

- Disaster Recovery & Emergency Services, 12%
- Disease Prevention & Health Services, 14%
- Rehabilitation Services, 20%
- Youth Services & Problem Prevention Initiatives, 25%
- Family Services, 29%

Boys & Girls Club of Hawaii – Kaua‘i
Hina Mauka Teen Care
Friends of the Kaua‘i Drug Court
Hawaii Children’s Theatre
$670,000 Goal

CAMPAIGN INCOME SOURCES

- Agencies: 3%
- County of Kaua‘i Employees: 4%
- Kaua‘i Klassics Fundraiser: 8%
- Direct Mail: 4%
- Employee Groups: 39%
- Golf Tournament: 7%
- Small Business: 5%
- Special Event Fundraisers: 5%
- State of Hawaii Employees: 3%
- Trusts, Foundations & Corporations: 19%
- Walk A Thon: 3%
2014 BOARD OF DIRECTORS

Term Ending 2015
Gerald T. Ako
HGEA, AFSCME, Local 152

Ted A. Chihara
Attorney at Law

Carol Furtado
King Auto Center

Michael Machado
ILWU, Local 142

Tom Shigemoto
A&B Properties

Vianne Tabata
American Home Loans div of American Savings Bank

Carla Thomas
Grand Hyatt Kaua’i Resort & Spa

Term Ending 2016
S. Lani Aranio
Kaua’i Lagoons Resort

Clifton Arruda
Bank of Hawaii

Loren Kayfetz
Personal Financial Consultants, Inc.

Kenneth Kimura
Kaua’i Lagoons Golf Club

Mark Marshall
Kaua’i Civil Defense Agency

Barbara Nagamine
Kaua’i Island Utility Cooperative

Term Ending 2017
Lisa Murphy Allison
Kaua’i Government Emp. FCU

Dr. Brad Klontz
Occidental Asset Management, LLC

Mark Stein
Enterprise Holdings, LLC

Paul Endo
First Hawaiian Bank

Maureen Tabura
Kaua’i Community College

Mark James
Entertainer / Author

Richard Jose
IBEW, Local 1186

Beth Tokioka
County of Kaua’i – Executive Assistant to the Mayor

John Sone
Hawaiian Telcom

Marlene Matutino
Oceanic Time Warner Cable

Robert Westerman
County of Kaua’i – Fire Chief

Scott McFarland
Hawaii Health Systems Corporation

Ron Wiley
Dow AgroSciences

Honorary Board Members
Mayor Bernard Carvalho
Tony Faye
Yoshiko “Dimples” Kano
David Pratt

Thomas Contrades
Mike Kano
Maryanne Kusaka
Peter Yukimura

Officers
President | Mark Marshall
Vice-President | Robert Westerman
Treasurer | Clifton Aruda
Secretary | Carol Furtado
Mission Statement

Providing leadership to unite the people of Kaua‘i by sharing resources to better care for one another.

KAUA‘I UNITED WAY
2014 Annual Report