Mahalo

NUI LOA KAUA`I
VISION STATEMENT

Kaua`i United Way is the premier organization for charitable giving on Kaua`i. We have successfully established a unified effort to mobilize resources - dollars, volunteers, in-kind support, and public concern - and apply them in ways that best serve the needs of our community. As a result of our diverse marketing and innovative fundraising strategies, when people consider making a gift to Kaua`i’s charitable causes, they think first of Kaua`i United Way. As the generosity of our residents and visitors increases, KUW maximizes its support to a growing number of nonprofit agencies, strengthening them so they can focus more on services and less on fundraising.

STATEMENT OF PURPOSE

In 1943, a small group of passionate, visionary community leaders - Elsie and Mabel Wilcox, A. Hebard Case, Lindsay Faye, Andrew Gross and Bernard D. Pratt - determined to “transmit the community not less but greater, better and more beautiful than it was transmitted to us” established the precursor organization which became known as Kaua`i United Way. They believed that “this organization could unite community non-profits in an annual funding appeal and then distribute these funds appropriately.” It was also their intent to “develop, strengthen and make socially more effective the operation of such services and to promote cooperation, efficiency and economy in the operation of organizations so that the general welfare of the people of Kaua`i would be advanced and that dependency, delinquency and defectiveness and such social conditions as tend to create them may be reduced and ultimately eliminated.” Today, we continue to honor these noble sentiments by providing a vital framework for our community to care for itself.
MAHALO! We have great news for all of Kaua‘i! Our campaign goal of $625,000 for our Kaua‘i United Way member vital not-for-profit service agencies was reached by the generous people of Kaua‘i! Most of those funds were raised by payroll deduction from the hard working employees all over Kaua‘i. We, of course, intend to do this again this coming year with your help. Again, thank you for your personal investment in our community through Kaua‘i United Way.

Your support of our Kaua‘i United Way vital service agencies helps bridge the gap between those who need help and those who can help. Your contribution is helping our Kaua‘i neighbors lead better, healthier lives. Your contribution of time and/or money makes it possible for more folks to also contribute to our lives, families and future. I am personally very proud that you have joined me in responding to the “LIVE UNITED the Kaua‘i United Way” call to action: Give. Advocate. Volunteer. Together, we are able to magnify the impact of our Kaua‘i vital non-profit service agencies to work and inspire others to do the same. By taking the opportunity to give, you have provided an opportunity for others to also truly, honestly say “Lucky We Live Kaua‘i”. I will tell the world!

Ron Wiley | BOARD PRESIDENT
“It’s always something!” How many times have we heard that? Well, it’s kinda true! Last year, Kaua‘i experienced extreme flooding and the Big Island suffered through a prolonged volcanic eruption. This year, it’s corona virus. Next year, who knows? But there will be something. As the world has grown increasing interconnected we are more and more aware of all the “somethings” happening all over the globe.

Here’s something else that’s always there: underlying social problems that erode the foundation of our society - things like homelessness, inadequate food, drug abuse and domestic violence - right here on our island. They’ll change and evolve, but they’ll always be there in some form or another. And it’s up to us to do something about them.

Fortunately, there is Kaua‘i United Way. For the last 77 years, KUW has been here, tirelessly confronting the social challenges that each year has brought and consistently making life on our island better for every single one of us.

In 2019, we demonstrated that with strong leadership showing people how big an impact each of us can make on the challenges facing us, we exceeded our fundraising goal - wow! Let’s take this as a new floor and use 2020 to help even more people understand how much very positive change we can effect for the sake of us all and our children after us.

Who knows what challenges will be facing us 77 years from now?! One thing is certain, though: The Kaua‘i United Way Campaign of 2097 will be pulling people together to continue to make Kaua‘i the best it can be.

Congratulations on a fantastic 2019 Campaign!
## Financial Information

Financial Information as of June 30, 2018 and June 30, 2019. Figures are excerpted from our audited financial statements. A complete copy of the audited financial statement is available by writing or calling Kauai United Way.

### Kauai United Way

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
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<tbody>
<tr>
<td><strong>ASSETS</strong></td>
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<td></td>
</tr>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
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</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$232,361</td>
<td>$177,464</td>
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<tr>
<td>Certificates of deposit</td>
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<td>174,724</td>
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<td>Pledges receivable:</td>
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<td>Campaign</td>
<td>134,468</td>
<td>123,502</td>
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<tr>
<td>Less allowance for doubtful accounts</td>
<td>(35,000)</td>
<td>(35,000)</td>
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<tr>
<td></td>
<td>99,468</td>
<td>88,502</td>
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<tr>
<td>Investments</td>
<td>545,746</td>
<td>581,456</td>
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<td>Life insurance-cash surrender value</td>
<td>6,899</td>
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<tr>
<td>Prepaid expenses</td>
<td>3,689</td>
<td>3,393</td>
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<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td>1,062,445</td>
<td>1,025,529</td>
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<td><strong>PROPERTY AND EQUIPMENT</strong></td>
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<tr>
<td>Office space</td>
<td>143,615</td>
<td>143,615</td>
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<td>Fee interest</td>
<td>173,965</td>
<td>173,965</td>
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<tr>
<td>Furniture and equipment</td>
<td>17,017</td>
<td>17,017</td>
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<tr>
<td>Less accumulated depreciation</td>
<td>(64,917)</td>
<td>(69,707)</td>
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<td><strong>TOTAL PROPERTY AND EQUIPMENT</strong></td>
<td>269,680</td>
<td>264,890</td>
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<td><strong>TOTAL ASSETS</strong></td>
<td>$1,332,125</td>
<td>$1,290,419</td>
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<td><strong>LIABILITIES AND NET ASSETS</strong></td>
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<tr>
<td><strong>CURRENT LIABILITIES</strong></td>
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<tr>
<td>Accrued expenses</td>
<td>$2,674</td>
<td>$1,808</td>
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<td>Deferred income-Golf tournament</td>
<td>43,630</td>
<td>44,872</td>
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<td>Current maturity long-term debt</td>
<td>4,600</td>
<td>4,800</td>
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<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
<td>50,904</td>
<td>51,480</td>
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<td><strong>LONG-TERM DEBT</strong></td>
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<td><strong>NET ASSETS</strong></td>
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<tr>
<td>Unrestricted</td>
<td>693,860</td>
<td>710,379</td>
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<td>Temporarily restricted</td>
<td>429,869</td>
<td>375,856</td>
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<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>1,123,729</td>
<td>1,086,235</td>
</tr>
</tbody>
</table>
Statement of **ACTIVITIES**

**Top 15 Employee Groups for the 2019 Campaign**

**Top 3 Per Capita for the 2019 Campaign**

**2019 Founders Award Winner**

**Jimmy Sone**

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**UNRESTRICTED NET ASSETS**

Unrestricted revenues gains and losses:
- Special events: $123,437 $115,513
- Interest and dividends: 17,908 23,218
- Realized and unrealized investment gains:
  - net of losses: 7,794 6,211
  - TOTAL UNRESTRICTED REVENUES, GAINS AND LOSSES: 149,139 144,942

Net assets released from restrictions—satisfaction of program restrictions
- TOTAL UNRESTRICTED REVENUES, GAINS AND LOSSES AND OTHER SUPPORT: 479,409 438,134

**Expenses**

Program services:
- Campaign and program: 559,508 526,130
- Events: 29,285 38,768
- TOTAL PROGRAM SERVICES: 588,793 564,898
- Management and general: 94,434 95,901
- TOTAL EXPENSES: 683,227 660,799
- DECREASE IN UNRESTRICTED NET ASSETS: (203,818) (222,665)

**TEMPORARILY RESTRICTED NET ASSETS**

Campaign contributions: 547,195 476,363

Net assets released from restrictions—satisfaction of program restrictions
- TOTAL INCREASE IN RESTRICTED NET ASSETS: 216,915 185,171

**INCREASE (DECREASE) IN NET ASSETS**

13,097 (37,494)

**NET ASSETS AT BEGINNING OF YEAR**

1,110,632 1,123,729

**NET ASSETS AT END OF YEAR**

$1,123,729 $1,086,235
2019 PARTNER AGENCIES

Alzheimer’s Disease & Related Disorders Association
Big Brothers, Big Sisters of Kaua‘i
Boy Scouts of America, Aloha Council, Kaua‘i District
Catholic Charities Hawai‘i – Kaua‘i
Child & Family Service
Easter Seals of Hawai‘i
Friendship Club
Friends of the Kaua‘i Drug Court
Girl Scouts of Hawaii
Hale Kipa
Hawai‘i Children’s Theatre
Hawai‘i Foodbank – Kaua‘i Branch
Kaua‘i Economic Opportunity, Inc. – Mediation and Homeless Programs
Kaua‘i Hospice
Legal Aid Society of Hawai‘i – Kaua‘i
Life’s Bridges
Malama Pono Health Services
Mental Health Kokua
Parents & Children Together – PACT Kaua‘i
PATCH - People Attentive To Children
The Salvation Army
Women In Need
YMCA of Kaua‘i

“Providing leadership to unite the people of Kaua‘i by sharing resources to better care for one another.”
-by category

AGENCY ALLOCATIONS

Disaster Recovery & Emergency Services, 13%

Family Services, 28%

Disease Prevention & Health Services, 16%

Youth Services & Problem Prevention Initiatives, 24%

Rehabilitation Services, 19%

HAWAI'I FOOD BANK – Kaua‘i Branch

PACT – Kaua‘i

HAWAI'I CHILDREN’S THEATRE

WOMEN IN NEED
CAMPAIGN Income Sources

- Agencies
- County of Kaua’i Employees
- Kaua’i Klassics Fundraiser
- Direct Mail
- Employee Groups
- Golf Tournament
- Small Business
- Special Event Fundraisers
- State of Hawaii Employees
- Trusts, Foundations & Corporations
- Walk A Thon

$625,000 Goal
BOARD OF DIRECTORS

Term Ending 2022
S. Lani Aranio
Kaua‘i Lagoons Resort

Clifton Arruda
Central Pacific Bank

Michael Contrades
Retired

Nicholas Courson
County of Kaua‘i Deputy Attorney

Shelly Gerardo
Kukui‘ula

John Poehnelt
Keoki’s Paradise

Term Ending 2021
Gerald T. Ako
HGEA-AFSCME, Local 152

Lili Bryan-Conant
Hawai‘i Medical Service Association

Stacie Chiba-Miguel
The Shops at Kukui‘ula

Carol Furtado
King Auto Center

Dan King
Grand Hyatt Kaua‘i Resort & Spa
KONG Radio Group

Term Ending 2020
Paul Endo
First Hawaiian Bank

Jimmy Sone
Retired

Tom Shigemoto
A & B Properties, Inc.

Tim Takeshita
Enterprise Holdings, LLC

Maureen Tabura
Kaua‘i Community College

Beth Tokiola
Kaua‘i Island Utility Cooperative

Ron Wiley
KONG Radio Group

Honorary Board Members
Tony Faye
Mike Kano
Yoshiko “Dimples” Kano
Mayor Derek Kawakami
Maryanne Kusaka
Barbara Nagamine
David Pratt
Peter Yukimura

Officers
President | Ron Wiley
Vice-President | Beth Tokiola
Treasurer | Clifton Arruda
Secretary | Carol Furtado
Mission Statement
Providing leadership to unite the people of Kaua‘i by sharing resources to better care for one another.

2019 Annual Report